

2020

How to Start an eBay Store the Right Way the First Time

“A Step-By-Step Guide to Opening an eBay Store”

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Date Published: June 24, 2009

Date Updated: June 30, 2020



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Tonya Becker is a Certified eBay Store Designer,
Website Designer, and Social Media Marketer.



*****Thank you so much for downloading my eBook. 😊 I greatly appreciate you.*****

Starting an eBay Store for the first time can seem like a daunting task, but it does *not* have to be when you know the correct way to start an eBay Store and that is where I come in to tell you *exactly* how to do it step-by-step. You have definitely come to the right place! I have all of the eBay Tools that you need to succeed on eBay the RIGHT WAY!

I highly recommend that you save this eBook on your computer, so you will have a copy of it to read at any time and for future references. This eBook will come in very handy for you and your eBay business for many years to come!

Please save this eBook now on your computer for backup and future references.



In this eBook, you are going to learn *exactly* how to start an eBay store the right way the first time. I hope you will enjoy reading this eBook as much as I enjoyed writing it. I plan on writing more in the future.

I love helping others to succeed on eBay. I am *not* happy, unless you succeed and that is why I decided to write this eBook because I have been asked for help from so many wonderful people and this eBook is for you. I hope and pray that this eBook will be a very wonderful blessing to you and your eBay business.

Dedication: I dedicate this eBook to my Heavenly Father God up above and to all of my wonderful clients with whom I have been able to work throughout the years. If it was *not* for all of you, I would *not* be where I am today. I thank you all with all of my heart.

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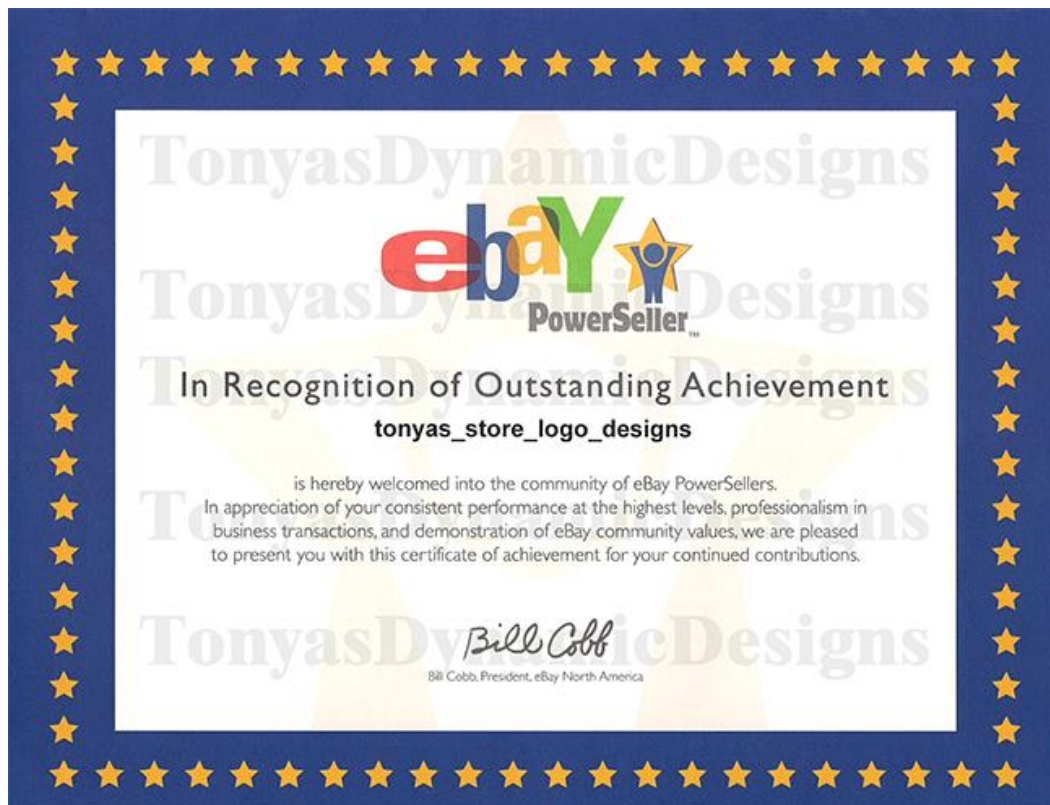
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About the Author Tonya Becker



Hi, my name is Tonya. I grew up in a small coal mining town in southern West Virginia called Welch. For many years, I lived in Stafford which is located in northern Virginia near Fredericksburg, VA and Washington, DC. I now live in Bluefield, WV. I started selling on eBay only as a hobby to make some extra income back in 2006 because at the time, I was unemployed with no college degree and my income was very limited. I always dreamed of owning my own business when I was a young child from watching my dad who was a business owner for over 30 years selling jewelry and musical items.

I never realized that my dreams would ever become a reality until a friend of mine told me that I could make some extra money by selling items from around my home on eBay. Through my own trials and errors, I was finally able to make eBay my full-time work-at-home job in 2007. I also received my "eBay Powerseller Award" from eBay in San Jose, CA in recognition of outstanding achievement that same year!





July 17, 2007

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Dear Tonya M Becker,

Congratulations on reaching eBay PowerSeller status! You should be very proud. Through your efforts at growing your eBay business, serving your customers, maintaining an excellent feedback rating and living up to the high standards of the PowerSeller program, you've accomplished something special within the eBay marketplace. And we hope that being a part of the PowerSeller group will help you continue to grow and achieve even more.

As a member of the PowerSeller program, you'll have access to a number of benefits that can provide an immediate boost to your business. By visiting the PowerSeller portal at www.ebay.com/powersellers, you can learn about the valuable resources we offer for advanced sellers including best practices for creating great listings on eBay. You'll also find important news and information on eBay Stores and PayPal, as well as great tips about safe trading on eBay. I recommend visiting the site often to stay up-to-date on all the tools and resources that are available to PowerSellers.

In addition to all those resources, the PowerSeller portal is also the place to find all kinds of personalized information. There is data on your sales, listings and feedback, personalized customer support options, links to PowerSeller-only discussion boards where you can network and share strategies with other PowerSellers, as well as additional educational links just for PowerSellers and shortcuts to the PowerSeller-prioritized customer support email queue. And don't forget to check out the special promotions we've developed just for PowerSellers.

Again, congratulations on becoming a part of this very important group within eBay. You've achieved something very special and we look forward to serving you and your business in the months and years to come.

Sincerely,

A handwritten signature in black ink that reads "Bill Cobb".

Bill Cobb
President, eBay North America

After a lot of hard work and dedication, I am now a certified **eBay** Store Designer, Website Designer, and Social Media Marketer as well as a Blog Writer to promote eBay sellers on Blogs. I love helping others to become successful on **eBay**.



The main things to remember when selling online is to **NEVER GIVE UP HOPE**, do lots of research, talk to other successful **eBay** sellers, and soon you will be on your way to online success! To learn more about me, please check out my [About Page](#).

Can eBay selling success really happen to just anyone?

The answer is YES it can and YES it has!

Check out these [eBay success stories](#) from ABC News and also this [eBay success story](#) from eBay Chatter!

How to Get the Most Information Out of this eBook

I would recommend that you set aside at least 30 minutes to 1 hour each day and take your time reading and researching the information in this eBook and take lots of notes in a notebook. It has taken me well over a year or more to compile, edit, and revise all of the information in this eBook, but it was all well worth it because the main goal of this eBook is to help you and to also encourage you to start your own eBay business.

I *highly* recommend that you bookmark all of the links in this eBook that you find helpful for quick and easy access for yourself in the future. **To BOOKMARK a website, simply go to the website page that you want to BOOKMARK and press CTRL + D on your computer to add the website to your FAVORITES FOLDER on your computer.** I also *highly* recommend that you keep your favorite links in different folders that way you can keep them all organized for easy access in the future. (i.e., eBay, Health, Bills, etc.)

Having a successful online eBay business is all about your dedication, passion, time, and organization skills. Please make sure you dedicate your time to these main goals and if you do, you will be very successful! Do not give up! If you try something and it's not working for you, then it's time for you to change your game plan and try another approach until you get it right! I am always trying to re-invent myself by trying new things to make myself successful on eBay and you will find exactly what you need to do to be successful! **Set daily goals and simply GO FOR IT!!!** You will never know, unless you try! Prioritize your time and set your goals for the day. For example...set time aside each day for listing a few new items, writing blogs about your items, promoting on Facebook, Twitter, Pinterest, etc. To make sales on eBay, you have to be proactive daily online.

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Image	Image to Resell eBook
The Intro	The Intro (back to the beginning)
Terms	eBook Reselling Terms
About	About Tonya
Success	eBay Success Stories
Contact	Contact Tonya



[Check out my Etsy Shop that I started in 2019!](#)

[Be sure to add me to your FAVORITES LIST on eBay!](#)

[Be sure to sign up for my eBay Newsletter for FREE TIPS and Discounts!](#)

Contact Tonya at TonyasDynamicDesignsCom@gmail.com

*****Make your eBay Store stand out from your competition with a custom design*****

Get your eBay Store custom designed by me! **Click on the links below to learn more.**
You will get a matching Facebook Fan Page Banner for FREE with your 1st design order for a LIMITED TIME ONLY! Order TODAY! Don't miss this SPECIAL!

***A [custom design](#) is a design with any image and text on it of your choice.**

***A [pre-made design](#) is a less expensive design that I have already pre-made.**

***Custom [eBay Marketing](#) is your next step after you have your store designed.**

CHAPTER 1

What to Sell on eBay

The 1st step in **starting your eBay business** is deciding about **what to sell on eBay**. Please review the information in **Chapter 1** which will give you a lot of great ideas and suggestions.

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The First Steps in Starting an eBay Store

If you want to **start your own eBay store** and **be your own boss at home like me**, all you have to do is simply **review everything in this eBook** because **I DO have all of the eBay tools** that you need in order to **start an eBay store the right way the first time** and **become highly successful!**

Starting a business of any kind involves making key financial decisions and completing a series of crucial steps for your ultimate success! This eBook provides information to help you plan, prepare, manage, and market your eBay business.

What do you want to sell on eBay?

- **Do you already know what you want to sell on eBay?**
- **Do you know if the item that you want to sell is in high demand or not?**

A little bit of research can help you to decide what the best items to sell on eBay are. The best part is that I have already done a lot of the research for you and placed all of the information in this eBook. Just be sure to read [eBay's prohibited and restricted items](#) first.

To begin, ask yourself a few quick questions:

- What items do you have in your home now that you don't want that you can sell?
- What God given talents do you have?
- What are your greatest passions in life?
- What are your favorite hobbies in life? Crafts, wood working, perhaps painting?
- Do you know how to sew, paint, or make crafts?
- Can you write an eBook about any of the following topics:
 - *About your favorite hobby
 - *About Jesus and Christianity
 - *About health and exercise
 - *About how to write the perfect resume to land a job
 - *About your favorite recipes
 - *About how to repair different things on a car
 - *About your favorite vacation spots and why you recommend them
 - *About how to help others to get out of debt
 - *About home organizational tips

I have seen a lot of successful eBay sellers who sell their own eBooks that they have written about things that they know. For example, I know how to sell on eBay from my own personal experience and that is why I wrote this eBook to help others to get started on eBay.

If I can do it, then you can too! Simply write your eBook on MS Word and then save it on MS Word and also on PDF. You would resell *only* the PDF version. It is best to burn the PDF onto a CD-R, DVD, or thumb drive to resell to make the most money.

If you want to sell your eBook in print, you can with [Create Space](#) which is an Amazon company. Create Space provides free tools to help you self-publish and distribute your books, DVDs, CDs, video downloads, and MP3s on-demand on Amazon. I also custom design book covers, DVD / CD covers, etc. So please contact me for these designs. [Blurb](#) is also a self-publishing company where you can have them print out a certain number of books for you that you have written to resell at a higher price and you ship.

If you can type and explain a topic of your choice in simple terms that anyone can understand--then you too can write an eBook. Just put on your thinking cap and start typing. You will never know unless you try!

I have also seen eBay sellers sell their handmade items such as the following:

- handmade blankets
- handmade pillow cases
- handmade book covers
- handmade bookmarks
- handmade purses
- handmade jewelry
- handmade clothing
- handmade candles
- handmade dolls
- handmade baskets
- original oil, water color, and acrylic paintings and many more handmade items!

They sell these items on eBay as their part-time or full time job at home and many of these sellers will also sell their handmade items on [ETSY](#) too! Another great idea that you might want to consider is making custom jewelry and selling it on eBay. For example, you can buy [jewelry making supplies](#) with beads and crystals and make your own to sell! Please watch this short video to [learn how to make jewelry](#).

Another great idea is to check with your local vocational schools to see if there are any jewelry making classes, pottery classes, or painting classes taking place that you could attend. You can turn any new or old hobby into a very profitable eBay business!

Another great idea is to make handmade cards in genres such as Christian, holiday, anniversary, birthday, baby shower, wedding, graduation, and sympathy cards to resell.

There are many easy to learn [greeting card computer software programs](#) that you can order on eBay for only a few dollars that will help you to make custom greeting cards to sell if you want to get creative and make extra money doing it!

Try to find a [FREE trial offer of a greeting card design program](#) *before* ordering it to see if you like it, so you won't be wasting your money on a program that you can't use. Many sellers who create their own greeting cards, t-shirts, etc. and will sell them on eBay. [Zazzle](#) and [Cafe Press](#) are companies that will print out your designs out for you that you create and they will ship them to your buyers! On eBay, you would have to print out your items and ship them as well.

Please click on the links below to see eBay sellers who are already selling their handmade and original items on eBay at this very moment and you can too just like they are if you just put your mind to it and get started!

- [eBooks on CD](#)
- [Handmade Cards](#)
- [Handmade Bookmarks](#)
- [Handmade Book Covers](#)
- [Handmade Necklaces](#)
- [Handmade Jewelry](#)
- [Handmade Baskets](#)
- [Handmade Candles](#)
- [Handmade Soap](#)
- [Handmade Dolls](#)
- [Handmade Blankets](#)
- [Handmade Pillows](#)
- [Handmade Purses](#)
- [Handmade eBay Stores](#)
- [Handmade Paintings](#)
- [Handmade Art](#)
- [Art Cards Editions and Original \(ACEO\)](#)
- [New Photographs](#)
- [Old Photographs](#)

~ Whatever you decide to do, you can learn [how to make anything on YouTube](#)!
If you do *not* have any interest in making handmade items, you might want to consider selling "Specialty Services" on eBay instead! Please check out all of the ["Specialty Services"](#) that you can sell on eBay. Be creative, do your research first, and just go for it! You will *never* know if you will succeed, unless you try first!

If you do *not* want to sell any "Specialty Services" on eBay either, you might want to consider buying wholesale items to resell on eBay! If you want to [buy wholesale items](#) outside of eBay, then you will need to get your **Employer ID Number** or **EIN** from the **IRS**. It is **FREE to apply** for your **EIN**. Simply, visit [IRS.gov](#) to apply. You can also call the IRS and get your EIN over the phone in only a few minutes.

US Taxpayers can obtain an EIN immediately by calling the Business & Specialty Tax Line at (800) 829-4933. The hours of operation are 7:00 am - 7:00 pm local time, Monday through Friday. An assistor takes the information, assigns the EIN, and provides the number to an authorized individual over the telephone.

*International applicants outside of the USA must call (267) 941-1099
(This is *not* a toll-free number).

***Important Note:**

When you get your EIN, if you ever go to STAPLES or anywhere to buy items for your business, be sure to give them your EIN number, so you can get a good discount!

Having your EIN number is also a very good safety measure because whenever you are asked to give your social security number to buy wholesale items, join affiliate websites, etc.--you will be able to give them your EIN number instead.

If you can find an item to sell on eBay that fits any of [these eBay Categories](#), then YES, you can sell it!!!

Here are some more HOT items to consider selling on eBay!

Do you ever go to the Goodwill, flea markets, yard sales, and garage sales?

If YES, be on the lookout for these items in new and in used conditions to resell:

- electronics, cell phones, TVs, GPS, iPhones, iPods, etc.
- brand name clothing in all sizes for children, ladies, and men
- custom handmade items made from wood, fabric, metal, paper, etc.
- jewelry
- books
- CD's
- DVD's
- VHS tapes such as movies, cartoons, exercise videos, etc.
- video game systems and video games
- sports memorabilia
- music memorabilia
- movie star memorabilia
- antiques such as furniture, statues, vases, paintings, etc.
- automobiles (used and new)
- automobile parts (used and new)
- packaging materials such as boxes, packaging peanuts, bubble wrap, tape, etc.
- bed sheet sets, comforters, blankets, pillow cases, etc.
- mattress protectors, pillow protectors, etc.
- old metal and plastic lunch boxes
- pez candy dispensers
- beanie babies, cabbage patch dolls, porcelain dolls, old dolls, etc.
- comic books

- stamps and coins
- old magazines
- old newspapers
- health related items
- home décor items
- baby items such as baby gift baskets, toys, clothing etc.
- collectibles such as glassware, silverware, china, old dishes, etc.
- items from foreign countries
- rare hard-to-find items and so much more!

Be creative and simply start selling!
You will never know if you will be successful
on eBay, unless you give it a try first! JUST GO FOR IT!

How to get more ideas about what to sell on eBay?

You can get a lot of great ideas of what to sell on eBay by simply checking out what other eBay sellers are selling and also by doing searches for items that are for sale on eBay.

Why not buy some items at retail stores to resell on eBay?

You may even find some great deals at your local retail store that you might want to try reselling on eBay. If for any reason that you are *not* able to resell items on eBay that you have purchased at a retail store, simply return the items within the allotted time that is allowed for refunds and get your money back from the retail store that you bought the items from. It is that easy and at least you will *not* be out of any money.

Another great tip is to go to a local [Pallet Auction](#) in your area where you can buy brand new items that are discounted directly from Wal Mart, Amazon, Kohl's, and more!

***Note:** The *best* eBay store to open is a "[Niche store](#)" where you sell items that go well with each other such as "Electronics and Accessories" or "Clothing and Shoes", etc.

CHAPTER 2

*****How to Name Your eBay Store Name Correctly*****

After you have decided about **what to sell on eBay**, it is now time to learn about **how to name your eBay store name correctly**.

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1. Selecting your business name is one of the most important steps to take. There is more to naming your business than just coming up with something that sounds good. It is important that one does *not* infringe upon the rights of someone else's business name. **Make sure that your business name is *not* already taken.** Before selecting your business name, it would be a very good idea to first double check on [GoDaddy](#) to see if the **DOMAIN NAME** for your business name is available and to see if the same name is available on eBay. It is best to have *no* spaces or hyphens in your **DOMAIN**.

If the **DOMAIN NAME** and **matching eBay store name** are *not* available, then I *highly* recommend that you select *another* business name until you "find a **DOMAIN NAME** with a matching eBay store name" that is available.

You can easily do a quick search on eBay store names by simply typing in a store name in the box below and then clicking on the SEARCH button to see if the store name is available to you or not.

(Spaces and apostrophes *are* allowed in eBay store names, so please be sure to search for your new eBay store name in the box below *with* and *without* spaces and with and without apostrophes.)

tonyasdynamicdesigns	Search
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***Important Note:** (eBay store names can *not* have the letters **.com, dot com, com, .net, dot net, net, or any other DOMAIN NAME extension letters** in the store name itself.

It is against eBay policy and can cause an eBay seller to be banned from eBay.

2. It is optional, but *highly* recommended that you name your store name with your MAIN KEYWORDS in the TITLE which will make your store name sound more professional and also help you to get ranked higher in search engines.

For example, let's say that you sell *only* JEWELRY in your eBay Store. In this example, it is very important that you consider naming your store something like the following suggestions to give you a good idea of what I am talking about:

- Diamond Jewelry Store
- Janes Diamond Jewelry
- Luxurious Diamond Jewelry
- Diamond Jewelry and More
- Ladies Diamond Jewelry
- Mens Jewelry and More

***Important Note:**

Most sellers will also name their eBay User ID Name the same name as their store name or something very similar in order for their customers to easily recognize them.

If you need to change your eBay User ID Name, you can change it without effecting your eBay Feedback number by simply logging into your eBay Store and going to:

MY EBAY >> ACCOUNT >> BUSINESS INFORMATION

***Important Note:**

If you have a custom designed eBay Store by me, you will need to have some of your **STORE PAGE LINK BUTTONS** updated in order to reflect your new user id name. Simply contact me to update your store.

I sell **eBay store designs** in my eBay store and that is why I have the keyword "**designs**" in my store name. Anytime someone does a search on Yahoo or Google for example and they type in the word "**designs**", there is a very high chance that my eBay store may appear on the 1st page of Yahoo and Google search!

Wouldn't you like to be on the 1st page of Yahoo, Google, and BING search engine results when someone is searching online for your items?

Of course EVERYONE wants to be on the 1st page! Then, please make sure that you put your **MAIN KEYWORDS in your eBay store name**, so you will be able to *increase* your chances of being on the 1st page of Yahoo, Google, and BING!

How many words do you think should be in your store name?

I highly recommend that you keep your store name to approximately 2 to 3 words which should be sufficient for your business name and *no* more than 5 names if at all possible if you are using small words such as the word *and* in your store name.

Shorter business names are BETTER because your store name will be easier for your customers to remember and find you in the future if they ever do search for your business online.

3. It is optional, but I *highly* recommend that you consider ordering the DOMAIN NAME for your eBay store name. After you have selected your store name, you can also [order the DOMAIN NAME](#) which is also called the **.COM** name.

You can use your **.COM** for your eBay store **to start a FREE Blog** like I have done with [my DOMAIN NAME](#). You can also **promote your items for FREE** on your blog just like I am doing on mine! **FREE BLOG PROMOTION = MORE TRAFFIC = MORE SALES FOR YOU!** I can also [write blogs](#) for you for a small fee. Contact me TODAY about it!

It is optional, but you may want to also [trademark your business name](#) if you are using a business name other than your legal name in order to protect your business name from others trying to use it.

***For General Trademark Information:**

Please [e-mail the office](#) or call them at 571-272-9250 or 1-800-786-9199.

***Did you know that Trademarks, Service Marks, Patents, and Copyrights are 4 totally different things?**

Learn more about these differences below:

- [What are patents, trademarks, service marks, and copyright?](#)
- [What exactly does a copyright protect?](#)

CHAPTER 3

How to Open Your eBay Store

After you have learned about **how to name your eBay store name correctly**, it is time to learn about **how to open and register your eBay business correctly**.

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***Important Note:** Be sure to match your user id name to your eBay store name.

*****ABOUT NAMING YOUR USER ID NAME CORRECTLY*****

I *highly* recommend that you name your eBay user ID name the same exact name as your eBay Store name. This is what most eBay sellers do. It is also very important to place your MAIN KEYWORDS in those names.

For example, if you plan on selling mainly JEWELRY in your eBay Store, it is a very good idea to have the keyword JEWELRY in your eBay Store Name as well as in your eBay user ID name. This will make your business look more professional and also let other users know *exactly* what you sell on eBay. 3 words or less in your eBay store name and user id is *highly* recommended.

1. Now, please [register for FREE to become an eBay member](#).

***The benefits of having an eBay Store**

2. The next step is to **open up a FREE Business PayPal account** at [PayPal](#) with your *business name*. PayPal is FREE and one of the safest ways to receive payments on eBay and anywhere on the Internet such as on your own website, blog, and even on Facebook!

You can also open up your PayPal account under your *personal name*, but having your PayPal account under your *business name* will also make your business look more official and professional. Visit the [PayPal Community](#) for more help on any PayPal topic.

***Important Note:**

In order to open an eBay Store, you must have a [Verified PayPal account](#).

Please [click here](#) to register your Business PayPal account.

3. Next, after you have completed steps 1-3, you are now ready to start your store. Please [click here](#) to open up your Starter eBay Store for *only* \$7.95 a month. I also have a STARTER store and I love it! You can always upgrade later if you like.

Starting a STARTER eBay Store costs *only* \$7.95 a month plus the cost of listing items on eBay. When you make an eBay sale, a small portion of your sale also goes to eBay.

- [Learn more about eBay Store subscriptions](#)
- [Learn more about eBay Store listing fees](#)

After you have opened your eBay store, simply enter your eBay store name when prompted to enter your store name.

***Important Note:**

When first starting to sell on eBay, if you have a very low eBay feedback number, it is going to be *very* hard to sell on eBay. I *highly* suggest that you start buying a few low priced items on eBay over the course of a few weeks, so you can *not* only learn more about the eBay buying process, but also help to build up your eBay feedback at the same time.

Having a high eBay feedback number will also help you to build your credibility as an eBay seller with your potential buyers!

More Positive eBay Feedback = More Credibility = More Sales For YOU!

4. Before you list your items for sale on eBay, it is very important for you to have your eBay Store custom designed in order for you to be able to make a very professional first impression with all of your potential buyers!

I would love to custom design your eBay store for you to help your eBay store to stand out from your competition! Please check out my [eBay Store](#)!

You can sell on eBay *without* having a custom designed eBay store, however having a *custom designed eBay store* will set your business apart from other online businesses and will also help you to *INCREASE* your credibility! It's a win-win situation!

Professional Looking eBay Store = More Credibility = More Sales for YOU!

CHAPTER 4

How to List Your Items on eBay

After you have learned about how to **open and register your eBay business correctly**, it is now time to learn about **how to list your items on eBay**.

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1. First, to get yourself more familiar with selling eBay, please watch the 13 short videos below and please bookmark these videos for quick references in the future:

- [How to sell on eBay - first steps](#)
- [How to list the item](#)
- [How to create a compelling title and description](#)
- [How to photos that will help you to sell - layout and lighting](#)
- [How to price your item competitively](#)
- [What listing format and duration to use on eBay](#)
- [How to use Product Identifiers to increase your sales](#)

- [How to do Bulk Uploading for all of your listings at once](#)
- [How to set up your Return Policy](#)
- [How to manage your eBay listings with Seller Hub](#)
- [How to maximize your sales with Promoted Listings](#)
- [How to boost your sales with Social Media](#)
- [Here is my YouTube Channel for more eBay Tips and Tools to help you](#)

2. After you have watched all of the videos in #1, I highly recommended that you update the **top 3 web browsers** for your particular computer in order to make sure that you are able to list your items on eBay correctly and quickly. I personally use and *highly* recommend **Google Chrome** because it is the fastest web browser online.

Top 3 Browsers for PC Computers	Top 3 Browsers for MAC Computers
Chrome	Chrome
Internet Explorer	Safari
Firefox	Opera

3. After you have updated all of your web browsers, it is time to **sell your first item on eBay**. First, log in to your eBay account and click on the **"SELL"** button which is located on the **UPPER RIGHT HAND SIDE** of [eBay](#). *I highly recommend that you use a desktop computer or lap top to list on eBay, especially if you are using a template.*

You can also list on eBay with your mobile device, but you can't use templates with it. Just download the eBay app to your phone to check it out.

[eBay app for iPhones](#)

[eBay app for Android](#)

4. Next, make sure you have taken a few photos of the item that you are selling and you can upload them to your eBay listing.

*It is best to lay your item on top of a white piece of paper such as printer paper.
(This will give you a very clean looking background which will make your item pop out.)

*If there are any flaws such as tears, scratches, etc. Please make sure that you take a photo of the flaws as well and include the photos in your eBay listing.

*How to [take a photo that sells your item](#) (video)

*How to [take the best photos](#) (article)

*Please save this PDF on your computer about [how to take the best photos](#). (PDF)

*You can take your own photos with your camera or you can order [lighting equipment](#).

5. Next, please fill out all of your item's details on your eBay SELL YOUR ITEM FORM such as the following:

Add a Very Descriptive Item Description

Be sure to pay *close attention* to detail in your item's description. If the item that you are selling is *not* new--please make sure that you say this in your item's description and vice versa if the item *is* new.

Also, if the item that you are selling has any defects, scratches, torn places, missing parts, etc.--please make sure that you mention this in the item's description.

Please *never* write your item's description in all capital letters.

I have seen so many eBay sellers make this mistake and it may have cost them to lose sales because it is *very hard* to read. It is best to write your item's descriptions in the **ARIAL FONT** and in a **font size of 12-14** which is the easiest to read.

A font color of **black** is very good to use if you are typing against a light colored background. If you are typing against a very dark colored background, please change your font color to **white or grey** for example, but please do *not* type with yellow, pink, or any other funky color because highlighted colors are hard to read.

• Add Lots of Pictures of the Item That You are Selling

- A picture is worth a thousand words. Please make sure that you include as many pictures as you can of the item that you are selling (e.g. 1 to 4 pictures) Be sure to display in your pictures any defects, scratches, torn places, missing parts, etc. in order to show your potential customers *exactly* what they are buying from you and also in order to prevent any negative feedback, low detailed seller ratings, or refunds.

***Important Note:**

If you do *not* have a **custom eBay Auction Listing Template** to sell your items on, please check them out with my [custom designs](#) or my [pre-made designs](#). My templates do *not* come with any monthly fees like other companies charge. Plus, you will be able to list **UNLIMITED EBAY ITEMS** as well as paste **UNLIMITED PHOTOS** with my eBay Listing Templates by using [Blogger](#) to upload your images to.

Next, let's work on making your eBay listing look very professional with all of the correct wording on it in order to protect you as an eBay seller and also to help you to make the most sales on eBay! There is the right way to do this and also the wrong way. So heads up and please take notes! This is so very important for your eBay success!

***Important Note:** When you are using a template or if you are copying text from another website, **please make sure that you clean your text first by pasting the text onto NOTEPAD on your computer FIRST** and then pasting the text onto your listing.

*****TEXT TO PUT ON YOUR LISTING TO PREVENT NEGATIVE FEEDBACK*****

Please feel free to use the text below to add to each of your eBay listings.

You can use the *exact* same wording below or edit the wording to suit your needs. The wording below about **customs** should be added as shown in order to prevent any negative feedback from International buyers of you sell outside of your country.

ITEM TITLE (be sure to use good keywords in your title)

ITEM DESCRIPTION

This item is a (add your item's details here).

PAYMENT INFORMATION

Payments accepted are PayPal, all major credit cards, and e-checks through PayPal. You do *not* need to have a PayPal account in order to pay by credit card. All payments must be received *within* 4 days of your purchase.

SHIPPING INFORMATION

Shipping for USA Orders:

All orders are shipped within 1 business day after the payment has cleared. Please note that e-checks can take *approximately* 7 business days to clear. Delivery Confirmation is included with *every* domestic order. All items are shipped Monday-Friday, *except* on Holidays.

Shipping for All International Orders Outside of the USA:

International purchases must be paid by PayPal or by any major credit through PayPal. All orders are sent to PayPal confirmed addresses *only*. You can expect to receive your item within *approximately* 10-20 business days after your item has been shipped. All orders are shipped *within* 1 business day after your payment has cleared. All items are shipped Monday-Friday, *except* on Holidays.

***Next, you can offer COMBINED SHIPPING, a SHIPPING DISCOUNT, or neither:**

Combined Shipping:

Combined shipping is available for all orders if the items can be safely packaged together for all items purchased (*at the same time or within 3, 5, or 7 days*). Total shipping costs are determined by the shipping service, weight, and size of the package.

To qualify for combined shipping, all items must be paid on the same invoice. If you are buying more than 1 item (*at the same time or within 3, 5, or 7 days*), please wait for the combined shipping invoice. Please contact me if you have any questions or to get the combined shipping total for all of your items.

***OR you can offer *only* a SHIPPING DISCOUNT instead:**

USA SHIPPING DISCOUNTS:

Simply pay the highest shipping charge for the item that you are buying and pay *only* \$1 for each additional item that you buy within the USA *only* for all items that are purchased (at the same time).

Import and Custom Fees for All International Buyers:

Please note that all import duties, taxes, and charges are *not* included in the item price or shipping cost. These charges are the buyer's responsibility. Please check with your country's customs office to determine what these additional costs will be prior to bidding or buying.

***Your REFUND INFORMATION must be listed in your listing:**

REFUND INFORMATION:

Your 100% Satisfaction is Guaranteed!

If the item is *not* as described, please return the item in its original condition that it was sent to you within (type either 14, 30, or 60 days) of receiving the item and you will receive your money back minus the cost of shipping. All buyers must pay for the return shipping and contact me before returning.
(or you can say that *no* refunds are given, but this *may* deter buyers)

If you have any questions about any of my items,
please contact me and I will be very happy to help you.
I reply to all emails within *approximately* 24-48 hours or less.

Sincerely yours,

(Your first name goes here) with (your store name goes here)

~ That's all the information that you need to have in your eBay listing. ~

-
- **Next, you need to select the correct [eBay Selling Format](#) to sell your item.**
 - There are several eBay selling formats to sell your items such as:
 - *Auction Format**
 - *Buy It Now Format with *no* Best Offer option**
 - *Buy It Now Format with the Best Offer option** (make more sales this way)
 - *Store Inventory Format**
 - *eBay Motors** (if you are selling a vehicle)

Based on my extensive eBay selling experience, in order to bring in the most traffic and sales to your eBay Store, I *highly* recommend that you list at least one or more eBay Auctions per store category in your eBay Store. Total would be around 5-10% of overall store inventory *should* be in an eBay Auction.

For example, if you are selling the following items:

Store Category 1--Tennis Shoes

Store Category 2--Tennis Rackets

Store Category 3--Tennis Balls

Then, I *highly* recommend that you have at least 1 or more eBay Auctions running for your *Tennis Shoes*, *Tennis Rackets*, and *Tennis Balls* in order to saturate the online marketplace for these particular items.

I also *highly* recommend that you consider listing your **eBay Auctions to start at a very low price such as 1 penny, 99 cents, \$4.95, or \$9.95** in order to get your auctions to be placed higher on eBay's search engines when buyers are searching on eBay by "**lowest price**" and vice versa for when buyers are searching by "**highest price**".

It is optional, but you can also [place a reserve on your item](#) that you are selling in order to prevent your item from being sold for too low of a price.

When it comes to listing your items in the STORE INVENTORY FORMAT, I *highly* recommend that you list those items at the **highest price** that you want to sell them for.

To sum it up, consider selling **10 to 30 %** or more of your items in a 7 day auction per week and **70 to 90%** of the rest of your items in the **BUY IT NOW** and in the **STORE INVENTORY FORMAT**.

It is also a good idea to consider listing your items at different times of the day and also on different days of the week such as on the weekends and late at night when most people are home. Most people get paid on a Friday, so it would be a good idea to have your items end late on a Friday or Saturday night.

The best thing to do is to simply list your eBay items in different selling formats at different times and days of the week--then monitor your sales until you find the best-selling technique that works for you and stick with it. Experiment and have fun!

- **Consider Offering FREE Shipping For ALL of Your Items**

- It is optional, but if you offer FREE shipping for all of your items, it will also place your items higher in eBay's Search Engines when someone is searching for items with FREE Shipping!

You can also add the [actual shipping charges](#) into the cost of your item, so you will *not* lose any money.

You can weigh your items at home inside of the shipping box or you can go to the post office and let them weigh it for you.

- *Be sure to also check out [eBay's shipping calculator](#).
- *How to select the [right shipping option](#). (video)
- *How to select the [right shipping option](#). (article)
- *Boost your eBay sales by [shipping FAST and for FREE!](#)

- **Review and Submit Your eBay Listing**

- The final step is to review your eBay listing for any misspellings and also for accuracy in your store policies and item description. After you have carefully reviewed your listing--simply **submit your listing**. Once your listing is LIVE on eBay--you will be ready to start making money with your eBay store!

***Important Note:**

If you have hundreds or thousands of items to list, try [eBay's Bulk Listing Tools](#) to save time. I don't have a lot of items for sale on eBay, so I just click on SELL and list mine.

Chapter 5

***How to Ship Your Items on eBay**

After you have learned about **how to list your items on eBay**,
it is now time to learn about **how to ship your items on eBay**.

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1. First, get your shipping supplies. Be sure to *always* use bubble wrap and/or packing peanuts for your fragile items because you do *not* want any of your items to break.

*[eBay's branded supplies](#) (BEST option to promote the eBay brand!)

*[eBay and USPS co-branded shipping supplies](#) (FREE!)

*[USPS branded supplies](#) (FREE! You can go to your local post office or order online.)

*[Bubble Wrap](#)

*[Packing Peanuts](#)

*[Bubble Wrap Envelopes](#)

***Important Note:** If you are selling any educational CD's, DVD's, or books, you can save money by shipping [MEDIA MAIL](#). **Some restrictions apply.**

2. Next, please watch these short videos below about shipping:

*How to [ship your item](#)

*How to use the [eBay Global Shipping Program](#) (optional)

3. Next, print out your eBay Shipping Labels to ship your item with correct postage:

*How to print [eBay Shipping labels](#) (directly from eBay)

*How to print shipping labels for [eBay shipping partners](#) (optional way to manage)

4. Next, [print out your PayPal packing slip](#) (optional, but *highly* recommended)

***Important Note: (No ads are allowed if sent by Media Mail as mentioned in #1)**

You can also write a personal *thank you* on the packing slip for a more personal touch and be sure to include your *business card* inside to help you to get repeat sales!

5. Lastly, please review the following information: (be sure to bookmark these links)
- [Package Tracker](#) (track your shipped items to make sure your customer got it)
 - [eBay's FREE Shipping Calculator](#)
 - [USPS will pick up your item to ship for you](#) (optional or you can ship it yourself)
 - [eBay's Freight Resource Center](#)
 - [eBay Tools for International Trading](#)
 - [Compare all shipping options](#)

***Important Note:**

It is the buyers' responsibility to pay for all of the shipping and handling charges as well as any custom fees for International orders outside of your country.

Chapter 6

How to Always Get Positive eBay Feedback

After you have learned about **how to ship your items on eBay**, it is now time to learn about **how to always get positive eBay feedback on your items sold**.

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Having [Positive eBay Feedback](#) is so important to help you to make sales!

It shows others that you are very trustworthy to buy from. If you ever get a negative feedback, do *not* let it discourage you because sometimes it can happen and if it does, be sure to reply back to that negative feedback directly on your eBay feedback that way others will see that you did everything in your power to help the buyer and contact eBay if you feel that the feedback was *not* warranted and see if they can remove it for you.

1. Always check your eBay messages daily. Reply to all messages from your potential buyers as soon as you can *within* 24-48 hours or less if at all possible because if you are late in replying back to them, you may lose the sale or if they did buy from you, they may *not* leave good feedback due to lack of good communication.

A prompt reply to their messages lets them know that you are a serious seller. Replying fast to them will also help you to close the deal quickly *before* they order from someone else.

2. As soon as your buyer has paid you for their item, be sure to leave them positive feedback and say something really good like for example, you can say:

*****5 Star eBay Buyer***Fast Payment***Thank You So Much For Your Business!*****
and if they are a repeat buyer you can say something like:

*****5 Star Repeat eBay Buyer***Fast Payment***Thank You For Your Business!*****

Saying "repeat buyer" will also look good on your feedback when others look at it. It lets others know that you provide excellent customer service!

3. Ship your items FAST and in the eBay SELLER HUB, don't forget to print out the packing slip, as well as the shipping label, and add tracking to each item which is your proof that you shipped the item and that your customer gets their item.

***Note:** You will need a scale and measuring tape to weigh and measure each item in its package in order to print off the correct shipping label from eBay. If it is easier for you, you can simply go to the post office and let them weigh your item, add tracking to it, and ship it for you. This is what I always did when I shipped physical items.

4. Add a personal touch to your eBay orders by writing a handwritten "thank you note" on your packing slip to thank them for buying from you. Including a business card and/or business flyer with each order which will also help you to make repeat sales! I can also custom design your business cards and flyers for you. Please contact me for a quote.

Chapter 7

How to Make Sales with Your Bidders and Watchers

After you have learned about **how to get positive eBay feedback on your items sold**, it is now time to learn about **how to make sales with your bidders and watchers**
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***How to make sales with your non-winning bidders on your eBay auctions:**
[Submit a Second Chance Offer](#) to your bidders on your auctions they did not win
With a Second Chance Offer, a non-winning bidder gets a chance to buy the item at a price equal to their last bid. You can make Second Chance Offers up to 60 days after an auction ends. It's FREE to make an offer, but if the buyer accepts, you pay a final value fee.

You can use Second Chance Offers when:

- Your winning bidder didn't pay and you already tried to resolve the issue with them.
- Your reserve price wasn't met.
- You have more of the same item available for sale.

Here are some things to keep in mind when you're making Second Chance Offers:

If you're making an offer because the winning bidder didn't pay, you have to cancel the original transaction *before* you can start the Second Chance Offer.

Find your listing in [eBay Seller Hub](#).

***How to make sales with your items that have watchers on them.**

Do you have any watchers on your items? If yes, [send them an offer](#) and see if they will buy from you. If the item still does *not* sell, you can [relist](#) it or you can use *sell similar* which will make your item *appear newer* in eBay's search engine.

Your Bottom Line:

- If your *relisted item* gets sold, you will get your [eBay listing fees](#) back.
- If your *sell similar item* gets sold, you will *not* get your fees back.

Chapter 8

How to Market and Advertise Your eBay Store

After you have learned about **how to make sales with your bidders and watchers**, it is now time to learn about **how to market and advertise your eBay Store**.

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The Importance of Marketing and Advertising your eBay Store

You can open an eBay store, have it custom designed, list items in your store, but that is *not* what is going to bring customers into your store. You are going to need to *market* and *advertise* your eBay Store online every day or at least a few times each week. Try your best to dedicate *at least* 1 hour a day to promote your eBay store and your listings.

If you do *not* have time to market and advertise your store, I can market your eBay store and your listings for you to save yourself a lot of time. Please check out my [eBay Marketing Packages](#) for sale on eBay right now! I currently write blogs for myself and also for my clients which [helps them to get listed on Google](#) and other search engines outside of eBay. I also promote items on Social Media such as on [my Facebook Fan Page](#), [my Twitter page](#), and on [Pinterest](#).

Tip #1

A great tip is to promote your eBay store on [WheresYourBid](#), as well as on Facebook, Twitter, Pinterest, and Blogger as much as you can! The amount of times that your eBay Store or item's link appears online counts as a vote in your favor which means higher search engine rankings and more exposure for your eBay store and listings!

Tip #2

Another great tip is to *always* include your business card and/or business flyer in all of your orders which will help you to make *repeat* sales! I can also design them for you! Please contact me for a FREE price quote.

Tip #3

You can promote your eBay listings with [Promoted Listings](#) where you get seen more!

Get FREE eBay Selling and Marketing Tips at the link below:

- [eBay Power Up](#) (PDF from 2011 some info may be outdated, but still good info)

Get FREE Instant Traffic joining these sites and stay connected with me too!

- [Follow me on Twitter](#)
- [Like my Facebook Fan Page](#)
- [Add me on Pinterest](#)
- [Add me on Google+](#)
- [Add me on Linked In](#)
- [Please SUBSCRIBE to my YouTube Channel](#)
- [Join me in The eBay Community](#)
- [Add me to your FAVORITES LIST on eBay](#)
- [Sign up for my FREE Mail Chimp eBay Newsletter!](#)
- [Get FREE eBay and Website Promotion at WheresYourBid.com](#)

How to utilize Affiliates and Ads to get MORE TRAFFIC to your store!

- [eBay Partner Network](#) (eBay Affiliate Program)
- [Facebook Ads](#) (Facebook Pay Per Click Ads)
- [Google AdWords](#) (Google Pay Per Click Ads)
- [Google My Business](#) (FREE Google Business Page)
- [Google AdWords Express](#) (Local Advertising)
- [Google Business Solutions](#) (More Google Solutions)
- [Microsoft Advertising](#) (Yahoo and Bing Pay Per Click Ads)

*****Consistent [eBay Marketing](#) = More Traffic = More Sales For YOU!*****

CHAPTER 9

*****How to File Taxes on Your eBay Store*****

After you have learned about **how to market and advertise your eBay store**, it is now time to learn about **how to file taxes on your eBay store.**

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1. How does PayPal report my sales to the IRS? Will I receive a tax Form 1099-K?
[Learn more here.](#)

2. You may *not* need to file taxes at all when selling on eBay, it just depends on what you are selling. You can learn more about this important topic from [Turbo Tax](#).

3. Next, I *highly* recommend that you contact your local tax office about filing taxes on your eBay store. Tax laws may vary from state to state, so it is best to talk to them first.

4. Check out [Tax Loopholes for eBay Sellers: Pay Less Tax and Make More Money](#)

***Note:** The most important step is to get your [Starter Store opened now](#) and signing up for [PayPal Business](#) to start selling right now. You can download your [1099-K form from PayPal](#) and your [eBay / PayPal sales reports](#) at the end of the year for your taxes.

CHAPTER 10

Additional eBay Store Resources

After you have learned about **how to file taxes on your eBay business**, it is now time to review the **additional business resources**.

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Download FREE eBay User Tools at the links below

- [eBay Tool Bar for Chrome](#) (FREE Toolbar to keep track of eBay activity)
- [eBay Tool Bar for IE](#) (FREE Toolbar to keep track of eBay activity)

eBay Buying and Selling Resources--Get INSTANT access to wholesale, liquidation, and drop shipping websites, and so much more!

- [eBay Sellers Central](#)
 - [Hot Lists of Items to sell on eBay Based on Categories](#) (PDF from 2007)
 - [Worldwide Brands](#) (Wholesale Items, Drop Shipping, & more!)
- *Note:** With [drop shipping](#), you don't have a product to ship, the company will ship the product to your customer for you *after* you sell it online.)

More eBay Selling and Solution Resources

- [Boost eBay Traffic with SEO](#) (Overview Page)
- [Out Right GoDaddy Bookkeeping Service](#)
- [Order Quick Books on eBay](#) (eBay Search Results)
- [Terapeak Marketplace Research](#) (Overview Page)
- [Direct Capital Equipment Financing for eBay sellers](#) (Information and Approval Process)

Submit your eBay Store Link to Search Engines around 1-3 times a year.

- [Submit Express](#)

***Important Note:**

Do *not* submit your link too much or your link might get banned from search engines. An eBay Store link looks like mine below. Simply, take out my store name that is in **RED TEXT** and enter your store name or you can click on the **RED DOOR** next to your eBay User ID Name to get your URL link at the main top of your eBay Store home page.

***My eBay Store URL Link is** <https://www.ebay.com/str/tonyasdynamicdesigns>

Please check out the eBay tips and tools below.

- [eBay seller checklist to review and print out](#) (PDF)
- [7 Steps to Scalability Seller Action Plan](#) (Advanced Selling Guide on PDF)
- [Entrepreneur's 101 Tips for Starting and GROWING Your BUSINESS on EBAY](#) by Rieva Lesonsky the Editorial Director of Entrepreneur Magazine (PDF)

- [The Entrepreneur's Guide To Doing Business Online by Rieva Lesonsky the Editorial Director of Entrepreneur Magazine](#) (PDF)
- [Top Promotion Strategies](#) (Info Page)
- [How to Become a Top Rated Seller on eBay](#) (Top Rated Seller criteria)

Stay up-to-date with eBay Seller Information, Small Business News, and Resources at the links below:

- [eBay Seller Information Center](#)
- [eBay Tips from WebProNews](#)
- [eBay Tips from Score.org](#)

Attend an Online Business Training or Webinar to Learn More about How to Start, Grow, and Succeed with Your Small Business

- [Small Business Administration Learning Center](#)

CHAPTER 11

Top 10 eBay Selling Secrets for NEW eBay Sellers

Be *very* proactive with these **Top eBay selling tips** and **YOU will be SUCCESSFUL!**

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Here are my Top 10 Selling Secrets for NEW eBay Sellers!

1. Always run 1 or more [auctions](#) in your eBay store per category that you are selling in starting at *only* 1 penny. The lower your item is the higher your item will appear in eBay's search for *lowest priced items*. This low price will help you to get more buyers into your store which allows them to be able to see your *higher priced items*. If you are willing to sell the item for 1 penny and take the loss because you are getting more traffic this way, then go for it. I also do my extreme best to offer 1 penny and 99 cent auctions in my store for the increased traffic. Think of it as your promotional dollars at work.

Consider adding a [buy it now](#) price for each auction to increase sales. It is optional, but you can place your auctions on a [reserve](#). Offering [best offer](#) also helps to make sales. Lastly, eBay's search engine loves NEW listings! If you have an item with watchers on it, [send them an offer](#) and if it still does *not* sell, just [relist](#). No watchers use *sell similar*.

2. Make sure that you have a professional appearance on eBay with your custom designed logo and billboard banner appearing on your HOME PAGE with your eBay store name on it and a professional image to portray what your store is all about. Also make sure that you have your store logo / banner design in all of your eBay listings with a custom designed listing template. I have seen so many sellers just type plain text onto an eBay listing and it makes it look so boring looking. Their listing does not stand out with just text. You want to grab people's attention, don't you? Of course you do!

I am the perfect eBay store designer to help you with this.
A PROFESSIONAL DESIGN = MORE CREDIBILITY = MORE SALES FOR YOU!

My prices are super affordable and you are making a great investment by making your store and listings look so professional! If you take your eBay business seriously with a custom design, then your buyers will too and they will buy from you!

***A custom design is a design with any image and text on it of your choice.**
***A pre-made design is a less expensive design that I have already pre-made.**
***Custom eBay Marketing is your next step after you have your store designed.**

3. Go to yard sales and garage sales to look for brand name clothing, brand name shoes, antiques, old posters, paintings, DVDs, video games, video game systems, toys, books, used car parts, etc. to buy and resell on eBay. You never know what treasure you may find! One man's garbage is another man's treasure! I mean that literally!

4. Watch shows on TV and on YouTube like [Antiques Road Show](#), [Pawn Stars](#), [Storage Wars](#), and [American Pickers](#) to get ideas of what items to buy at yard sales to resell!

5. Look for deals at the Dollar Store, Wal Mart, etc. Buy cheap and resell high! Look for the same items as I mentioned earlier such as home décor and health related items (i.e., vitamins, bed sheet sets, bed covers) sell very well on eBay. Why not sell some of your unwanted items that you have in your home right now. You can even buy items on eBay to resell that are [sold in LOTS](#) or go to a local [Pallet Auction](#) in your area where you can buy brand new items that are discounted directly from Wal Mart, Amazon, Target, Kohl's, and more!

If you don't have any items around your home to sell on eBay, then you can always look into *drop shipping*! A company that I *highly* recommend is [Worldwide Brands](#).

***Important Note:** With [drop shipping](#), you don't have a product to ship, the company will ship the product to your customer for you *after* you sell it online.

6. List some items for [eBay Charity](#)! This will help your items to get promoted on eBay!

7. Always reply FAST to your messages from eBay buyers *within* 24-48 hours or less.

8. List your top 5 goals for the day on a [sticky note](#). I use the ones on my computer.

9. Always give eBay feedback after your buyer has paid for their item. I always say something like *****5 Star eBay Buyer***Fast Payment***Thank you so much*****
By saying it like this, you are helping to prevent your buyer from giving you negative feedback and low star ratings because who wants to give someone bad feedback after you said so many nice things to them in your feedback? It really works!

10. Promote yourself *daily* at least 1 or more times on all of your Social Media accounts. You can also join [my eBay Café group](#) on Facebook and [WheresYourBid](#) to promote your items and learn lots of eBay selling tips and tricks from other eBay sellers!

CHAPTER 12

*****Here are Examples of my Custom eBay Designs*****

Stand out from your competition with a custom design made by me just for you!

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The eBay Stores shown below are 100% mobile friendly, but are best viewed on a computer or lap top because the screen is wider to see the design better.



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THE END

**Congratulations! You have just finished this eBook on
"How to Start an eBay Store the Right Way the First Time"!**

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A Few Final Words from Tonya the Author

**You may be thinking to yourself--why do I like to
help others to start up their own eBay business?**

The answer is simple. It is such a great pleasure for me to see people using their God given talents to earn extra money in order to help support themselves and their family. I am sure that God is also well pleased to see His children using their talents that He has given unto them as well. That is why I am so excited and eager to help as many people as I can and direct them into the right direction.

Thank you so much for taking the time to read and research my eBook.
I personally have learned so much from researching for this eBook.
I am so happy that I was able to share all of my findings with you!

I hope and pray that I can be of some inspiration to you to help you to start up your own eBay business as well if it is God's will for your life. If you are uncertain about starting your own eBay business, just do what I do--when I am unsure about anything in life, I pray about it. Ask God to guide you, direct you, reveal to you, and to let you know if eBay is something that you should dig deeper into and try to make a go of like I did.

When I first started on eBay back in March of 2006, I hardly knew ANYTHING about the Internet or about computers at all. The only thing that I knew back then was how to operate my email and do a few simple searches on Yahoo and Google.

Thanks to God, that I have been blessed to be able to do a lot more now, but we all have to start somewhere and the only way to start is to turn our dreams and aspirations of starting an eBay home business into reality and that is by believing in ourselves and putting our dreams into ACTION!

I did it and so can you! I can *not* promise you that you will make millions of dollars selling on eBay, but I can tell you that eBay has been helping me to pay my bills ever since I got started. I give ALL of my thanks to God, to my customers, to eBay, and to all of my wonderful eBay friends like you who have helped me to make eBay *not* just a dream, but a dream come true!

I am living my dream job and that is by be able to work at home and so can you! What God has done for me, he can do the same for you too.
God loves us all unconditionally and He wants us ALL to prosper in life.

With God ALL THINGS are possible!

Luke 1:37 For with God nothing shall be impossible.

Philippians 4:13 I can do all things through Christ which strengtheneth me.

Seek the Kingdom of God first and everything else will be added unto you.
God is so wonderful! Praise HIS Holy Name!

My Favorite Holy Bible Verse

Jeremiah 29:11 For I know the plans I have for you," declares the LORD,
"plans to prosper you and not to harm you, plans to give you hope and a future.

Please feel free to contact me. I always love to hear stories from those who I have helped in some small way. Please do not be afraid of failure and remember that you will never know if you can succeed on eBay without giving it your best shot! I have given you all of the tools that you need in order to get started on eBay the right way and now the rest is up to you! So go out there and give it your best shot! Millions of people are making money RIGHT NOW on eBay. Will you be the next one to succeed?

Don't worry about what you will sell. Do what I did in the main beginning and just find a few items in your home right now that you don't want and list it on eBay until you get more items to sell. You can always get FREE shipping boxes from the post office too.

YOU CAN DO IT! You will never know unless you try!

I love helping others. It is truly one of my greatest passions in life!
If you know of anyone else who needs help in getting started on eBay or perhaps they just want to make a little extra income at home, please feel free to give them a copy of this eBook and I will be happy to help them too.

Sincerely yours,

Tonya

John 3:16

"My desire is to see YOU succeed!"

***Important Note:**

If you do *not* have a newer updated version of this eBook and/or have found any broken links in it, please contact me and I will send you the newest updated version of this eBook for FREE! I update this eBook on a regular basis.

I also have more eBooks that I have written about eBay that will help you to make more sales and so much more, please contact me to request your copy TODAY!

Also when you sign up for your Facebook, Twitter, YouTube, and Word Press or Blogger Blog...please contact me to get all of these sites custom designed with your eBay Store name and a professional stock image on a custom designed banner. This will help you to get your brand on all of these sites! I will give you an exceptional deal on all of these designs to help you to succeed all that I can!

***Please don't forget to follow me online, so we can stay in touch.**

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***For any topic that was *not* covered in this eBook, please go to the link below:**
[eBay's Site Map](#) (Simply click on any tab on this page to see the information.)

***You are also welcome to contact me if you have any questions about eBay.**

Contact me: TonyasDynamicDesignsCom@gmail.com

(copy & paste the first part of my email to contact me and then add the gmail part to it)

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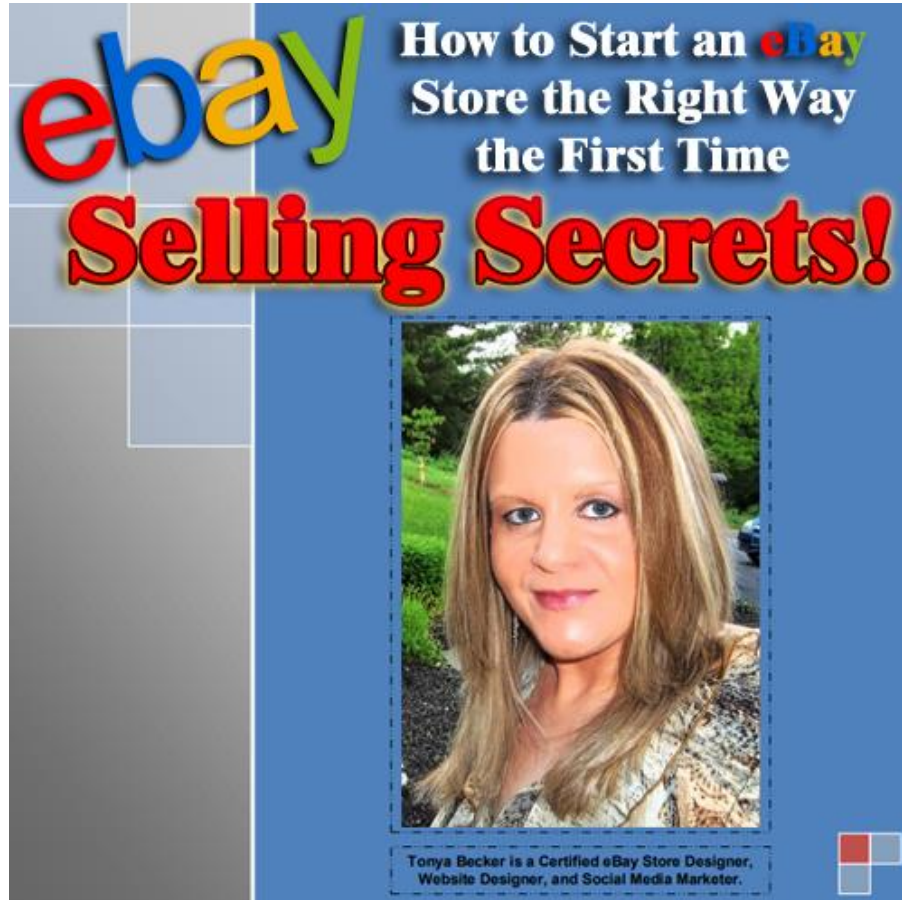
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